Project Three Rubric

Low High

1. Aim, Audience, and Purpose
 includes:
 • Thesis
 • Do you state the problem you are responding to?
 • Do you state your solution(s) to the problem?

- Purpose and audience
 - o Do you have a clear purpose?
 - Have you chosen a specific, interesting, and appropriate audience?
 - o Have you shown that audience why they should care about the problem?
 - Does your proposal keep your audience in mind (i.e., do you propose things that your audience can actually do?)
- Completion of assignment requirements
 - o Do you have at least four sources?
 - Are they appropriate sources?
 - Are at least two of your sources either peer-reviewed journals or books?
 - No Wikipedia, About.com, encyclopedias, dictionaries, etc.?

5

- Do you incorporate the sources into your paper?
- Do you have proper MLA parenthetical citations, Works Cited page, and formatting?
- o Is the paper 6-8 pages?

2. Problem Solving 1 2 3 4

includes:

- Do you clearly describe, evaluate, and explain the problem at hand?
- Do you clearly describe and explain your proposed solution(s)?
- Do you discuss the feasibility and implementation of your solution(s) and explain how and why your proposal will solve the problem?
- Do you use rhetoric effectively and craft a convincing argument?
- Do you consider and deal with opposing points of view?
- Do you use your research effectively?
 - Do you incorporate and respond to your sources in a way that strengthens your own arguments?

3. Organization

includes:

• introduction and conclusion

1 2 3 4

1 2 3 4

5

5

- paragraph development
- paragraph organization
- transitions

4. Expression

includes:

- writing clarity
- sentence structure and variety
- word choice
- spelling, punctuation, grammar

Final Letter Grade:

18-20 A

17 A-

16 B+

14-15 B

13 B-

12 C+

10-11 C

9 C-

5-8 D

1-4 F