

Project Two Rubric

	Low			High	
	1	2	3	4	5
1. Aim, Audience, and Purpose					
includes:					
• your thesis					
• audience					
○ Have you chosen a specific, interesting, and appropriate audience?					
○ Have you tailored your argument to that audience?					
• purpose and exigence (the “so what” factor)					
○ Do you have a clear purpose?					
○ Do you demonstrate why it is important to define this word?					
○ Is it clear why you are trying to convince your chosen audience of your definition?					
• completion of assignment requirements					
○ Do you have at least three sources?					
▪ Is at least one of them a scholarly journal article or book?					
○ Do you have proper MLA citations, Works Cited page, and formatting?					
○ Is the paper 6-8 pages?					
2. Definition	1	2	3	4	5
includes:					
• Have you chosen an interesting and appropriate word?					
• Do you clearly lay out a definition for that word?					
○ Do you give a definition that is different from how others (for example, your audience) would define the word?					
○ Do you give clear criteria for your definition?					
• Do you illustrate your definition with specific, concrete examples?					
• Do you use rhetoric effectively and craft a convincing argument?					
• Do you consider and deal with opposing points of view?					
• Do you use research effectively?					
○ Do you incorporate and respond to your sources in a way that strengthens your own argument?					
3. Organization	1	2	3	4	5
includes:					
• introduction and conclusion					
• paragraph development					
• paragraph organization					
• transitions					

4. Expression

1 2 3 4 5

includes:

- writing clarity
- sentence structure and variety
- word choice
- spelling, punctuation, grammar

Final Letter Grade:

18-20	A
17	A-
16	B+
14-15	B
13	B-
12	C+
10-11	C
9	C-
5-8	D
1-4	F