ENG 1020 – Presentation Grading Rubric

	1	2	3	Score
Argument	Presentation makes an unclear, vague, undeveloped, or off-topic argument.	Presentation makes a clear but flawed, unconvincing, or incomplete argument. The argument's exigence is unclear.	Presentation makes a strong, convincing argument supported with examples, analysis, and research. The argument's exigence is clear.	
Organization	Presentation lacks a clear sequence and thus cannot be followed.	Presentation sometimes jumps around and can be followed only with some difficulty.	Presentation is arranged in a logical, interesting sequence that is easy to follow.	
Audiovisual Elements	Audiovisual elements are absent or are irrelevant to the argument/presentation.	Audiovisual elements are present, but do not add to the argument/presentation (e.g., slides with "talking points"; images that don't add to the analysis).	The audiovisual elements clarify and enhance the argument in a meaningful way. They are integral to the presentation.	
Eye Contact and Physical Presence	Presenter avoids eye contact and/or has poor presence (e.g., "hiding" behind the podium or in a corner).	Presenter makes occasional eye contact and/or has a static presence (e.g., standing still at the podium).	Presenter makes frequent eye contact and maintains a commanding physical presence through body language, posture, and movement.	
Vocal Technique	Presenter speaks very quietly and/or too fast and cannot be heard/understood.	Presenter speaks softly and/or rapidly and can be heard/understood with some difficulty.	Presenter speaks in a loud, clear voice at a moderate speed and can be heard and understood easily.	
Miscellaneous	Two or more of these elements are missing.	One of these elements is missing.	• Presentation is 10 minutes long (approx. 2 minutes of which is Q and A). • Presenter ends with questions about the project • Presenter hands in a hard copy of a presentation outline	
				TOTAL:
A = 16-18	B = 14-15	C = 12-13	D = 10-11	F = 6-9